

# sharon c EVANS

speaker  
author  
zoom factor coach



When you hire Sharon to speak at your next event, prepare yourself for a FUN, INTERACTIVE, presentation that will ACCELERATE your journey to ENTREPRENEURIAL SUCCESS! Discover tools and techniques to FAST FORWARD your dream into your everyday reality.

**most requested presentations and workshops..**

### **Boost Your Business – Build Your Platform**

Build your brand and online platform as a major component of your marketing plan. Your brand depends on demonstrating your knowledge and strengths, and more often than ever, people are searching for you and your business online. Sharon shares the steps needed to craft your blueprint to strengthen your online presence.

### **Linked In for Prospects**

Do you want your recruiting and sales teams to learn how you can leverage the power of LinkedIn? Learn advanced methods to discover diamonds and connect using LinkedIn, one of the most powerful social media tools. Sharon educates and entertains while ensuring you learn the rules, etiquette and how to create a game plan to make LinkedIn work for you.

### **Entrepreneurs Backpack**

Today a small business can build systems and leverage the power of cloud computing and tools to get more done with less. Systems are the key to building leverage in your business, and making success predictable. The tools available today can empower entrepreneurs to bootstrap their way to success. Sharon will guide you through bundling your backpack for both time and financial profitability.

### **Use Your Passion to Plan Your Way to Profit**


Feeling overwhelmed and left behind in social media? Start generating real progress and results online before your competitors do with a daily planning method that helps you propagate results without giving away your day. Sharon reveals a solid plan for a daily rhythm that will help you see the benefits of consistency and tools in a way that you can use to fuel your passion and create an impact that yields the outcome you desire.

### **Connect with Sharon:**

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**CAPS**   
Experts who speak professionally

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[www.sharoncevens.com](http://www.sharoncevens.com)**

## what others are saying...

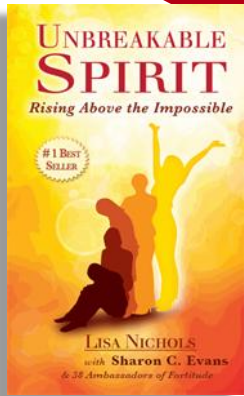
"Sharon is a gifted trainer and speaker who explains "how to's" in an inviting and engaging manner that enables her listeners to feel "I can do this!"  
**Dr. Ben Lo, MD & Executive Business Coach**

"Sharon is an expert on social media and so much more. Her presentation to CAPS provided me with an outline of the tools that are out there and how they will work to move my business forward"  
**Dianne McCoy, Executive Coach, Facilitator & Speaker, Certified Trainer, Coaching Out of the Box®**

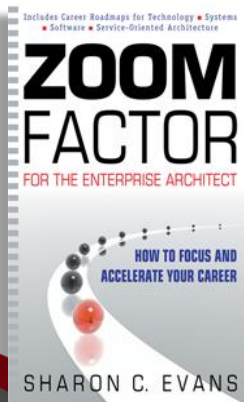
"Thanks for the tips on social media and online presence – there are things that I can use right away in my business. Your training, combined with my efforts are really producing results! I am very pleased!"  
**Gail Howell, Freedom 55 Advisor Coach & Mentor**

"Wow! Since receiving coaching and training from Sharon Evans my business has grown & expanded globally! Thank you Sharon!"  
**Evelyn Ghernaiz, Executive Sales Director**

"Thank you so much for what you shared with us last night. For me personally, you gave me tips that I want to implement immediately with my staff"  
**Jon Reyes, UPS Store Owner & President, Manitoba Filipino Business Council**



In *Unbreakable Spirit: Rising Above the Impossible*, bestselling author and breakthrough specialist Lisa Nichols and Sharon partnered in a collaborative project to present 40 inspiring true stories of bouncing back and soaring high against all odds. Sharon teamed up with inspiring entrepreneurs in a bestselling media campaign, where Sharon personally achieved top Google rankings and placement using her strategic social media and online marketing techniques.



*Zoom Factor for the Enterprise Architect: How to Focus and Accelerate Your Career* :

This book is a career guide for aspiring and practicing Enterprise Architects, and was first book in the field of the EA Career, soft skills and perspectives. Sharon employs strategies in embedding "hooks" to bring buyers back to the book website, fostering audience engagement and enjoying relationship marketing through her book's membership site.

## about sharon



**Sharon will customize her presentation and workshops to meet your group's needs. This will ensure her best delivery and increase the take away value for your participants.**

Sharon C. Evans trains and coaches people to find their "Zoom Factor" and to use the principles of productivity, strategic planning and easy Internet tools to achieve their entrepreneurial vision. Her workshops and presentations leave the audience with a spirit of hope after demystifying complex topics in a way people can relate to. Demonstrated while marketing her first book "Zoom Factor for the Enterprise Architect," Evans is an expert at creating products quickly via webinars, video and eBooks. Known as the "Zoom Factor Coach" by her fellow online entrepreneurs and clients, Evans advises people how to focus and accelerate their businesses through productivity principles, focused planning and technology. Read her blog and learn about her presentations, workshops, online courses, group seminars and finding your own Zoom Factor at [www.SharonCEvens.com](http://www.SharonCEvens.com).